

**Cross-Border
Cooperation**



Funded by
the European Union

Serbia – North Macedonia

Newsletter 2025
Cross- Border Cooperation Programme
Serbia - North Macedonia



All wishes granted- and much more!

**Season's Greetings from Our Projects:
Words That Inspire**

Unwrap the Details

Follow #Project Stories

The project created a model that other municipalities can easily replicate.

Each municipality is unique and has specific resources, authentic products, unspoiled nature, and other potentials that are not yet sufficiently recognized or promoted. Together, we can change that.

[Fit for the Needs](#)

#CBCRSMK_Fit4Needs

Regular waste collection was made possible even in remote areas.

With close cooperation and the experience we gained, implementing CBC projects in small municipalities became a shared success.

[Less Garbage, Less Risk, More Health](#)

#CBCRSMK_MoreHealth

Mapping and upgrading the common tourist attractions.

Together, we aimed to mobilize our cultural and natural resources to develop sustainable tourism products and destinations. And it worked! The whole place has come to life.

[Connecting Pearls](#)

#CBCRSMK_ConnectingPearls

Development and launch of two social enterprises in schools.

By connecting students, teachers, entrepreneurs, and institutions, the project created new opportunities across the cross-border region.

[Centers for social-entrepreneurship](#)

#CBCRSMK_Centers4Entrepreneurship



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Procurement of waste selection containers and cleaning environment.

The project provided educational activities for children in 12 elementary and high schools, contributing to greater awareness and the promotion of ecological culture in our community.

[Improvement of environment](#)

#CBCRSMK_IPHER

Establishment of cross-border networks between social enterprises, local businesses and governments.

Social entrepreneurship is needed by our citizens, the region has similar challenges, but also clear roadmaps where it should go – towards inclusion, towards stable markets, towards Europe.

[SEEDS](#)

#CBCRSMK_SEEDS

Building capacities in the cross-border region to develop and manage photo-hunting tourism.

Through a single project, we aimed to bring together the potentials on both sides of the border between North Macedonia and Serbia by developing a new tourism product.

[Borderless photo hunting](#)

#CBCRSMK_PhotoHunting

Increase the employability of the working age population of the NEET youth group.

Through collaboration and support, the C4EE project has opened the door to a better future for young people in the region.

[Coaching for employment and entrepreneurship](#)

#CBCRSMK_C4EE



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Establishment and equipping of students hostels and development of brand strategies.	The first youth hostels, cooperation of the schools and the first brand strategies of two towns - Vučje "Like a Fairy tale" and Kratovo "Beyond expectations".	Rural tourism	#CBCRSMK_RuralTourism
Improvement of mechanisms for supporting employability and labour mobility in the cross-border area.	We hope the project will inspire further action to promote employment, labour mobility, and social and cultural inclusion across the border.	Opportunity for You	#CBCRSMK-Opportunity4You
Improving of technical capacity of the system for natural crisis management and protection of human lives.	The project provided modern equipment and supported afforestation to mitigate land degradation and flooding, which was crucial for the work of public utility companies.	Waterworks- flood prevention	#CBCRSMK_Waterworks
Supporting sustainable management of natural resources and land degradation neutrality.	New knowledge, planning of flood prevention and promotion of green infrastructure practices for natural water retention enabled responsible authorities to include in their future projects such infrastructure.	Flood prevention	#CBCRSMK_FloodPrevention



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The project strengthened the tourist image of the targeted area by developing common tourism offers based on shared natural, cultural, and historical heritage.

The project initiated some new energy in towns and the communities started different new initiatives. The project was just the initial impulse.

[Land of Legends](#)

#CBCRSMK_LandOfLegends

The project strengthened cooperation in the green energy sector for development of social entrepreneurship.

This project has enabled new forms of community connections, while green energy cooperatives have opened the first opportunities for green social entrepreneurship in the region

[Green energy](#)

#CBCRSMK_GreenEnergy

Improved touristic offer and developed joint sustainable tourism products and destinations.

Joint efforts built new eco-trails, recycling facilities, and digital tourist terminals, helping visitors discover these attractions more easily.

[Green Tour](#)

#CBCRSMK_GreenTour

Increased participation of women, young people and vulnerable groups in the labour market.

The idea behind this project is to empower women, youth, and other vulnerable groups to engage more successfully in better-paid, predominantly male-dominated sectors.

[Job, Gender and Age Equaliser](#)

#CBCRSMK_JGAEqualizer

